Google Analytics Tracking IDs/Tags

Overview

- Shows where to go to get your Tracking Tags/Scripts
- Applying the Tags/Scripts to BOLD Job Boards

Section 1: Finding your Google Analytics information

Section 2: Adding to Job Board for Tracking

1. Finding your Google Analytics information (Tracking ID)

- 1. Login to the Google Analytics website:
 - 1. <u>https://analytics.google.com/</u>
- 2. Click 'Admin'

.1	All accounts > ABC Company All Web Site Data ~	Q Try sear	ching for "site co	ontent"					<i>"</i> • ::	?	:	
A	Home	Google Analytic:	Home						INSIGHTS			
▶ III	Customization	Users	Sessions	Bounce Rate	Session Durat	ion		Active Users right now				
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3. Click on '<> Tracking Info'

al	All accounts > ABC Company All Web Site Data -	Q Try searching	g for "si	te content"	
A	ADMIN USER				
•	Account + Create Account ABC Company	•		Property + Create Property ABC Company (UA-48151623-1)	
> ≛ > ≻-	Account Settings			GA4 Setup Assistant	
•	Account User Management			Property Settings	
× pr	Y All Filters			Property User Management	
	Account Change History			<> Tracking Info	
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				Dd Data Deletion Requests	
ి				PRODUCT LINKING Google Ads Linking	
Ō				AdSense Linking	
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4. Copy the information in the 'Global Site Tag' area



- 1. It may look something like this:
 - 1. The Red Underline is your Tracking ID

Global site tag (gtag.js) - Google Analytics <script async src="https://www.googletagmanager.com/gtag/js?id=UA- 48151623-1 </script> <script> window.dataLayer = window.dataLayer []; function gtag(){dataLayer.push(arguments);}</th></tr><tr><td>gtag('js', new Date()); gtag('config', 'UA- 48151623-1'); </script>

2. Adding to Job Board for Tracking

- 1. Login to your BOLD environment
- 2. Click on 'Account Settings'
- 3. Click on 'Utilities'



4. Click on 'Career Page Editor'

myDashboard	Jobs	Talent	Timesheet	Invoices	Companies	Documents	Back Office	Analyze	Sub Vendors					9	Ċ	o0o
Dashboard Tasl	ks															
		A	vionté Search Utiliti	Utilitie:	5											
			User Acco Edit your user changing pas	o <mark>unts</mark> account se swords, em	ittings including Iail, etc.	T Ec	able Editor dit the inner wo cluding proces ther system wit	rkings of Av ss flows, teri de settings	vionte, minologies and	Caree Configur careers p Avionte c	r s Page e, edit and pages, lang pareers pa	Editor customize guages, ar ge functio	e your nd other nalities			

5. Click '3rd Party Integrations'

	myDashba	oard Jobs Talent Times	sheet Invoices	Companies	Documents	Back Office	Analyze	Sub Vendors
	Dashboard	Tasks						
Careers Pages Main Board Languages English	Add	Careers Page Iframe: <script id='compas-jobs-w Rss Feed: https://myavionte. Json Feed: https://myavionte Web Apply API Key: AoAa3AH LinkedIn Job Wrapping Feed:	ildget' type='text/j com/buildjobs_rs e.com/staff/jsonjo Ko14MWPGV/xvt7t https://myavionta	avascript' src=' s.aspx?ID=G7af /bsv3.aspx?ID=(0meRfriYLSU e.com/sonar/a	https://hire.m ⁻ gVDympYx5G 37aFgVDympY pi/jobpost/link	yavionte.com/ CgeR23fA== (x5GCgeR23fA= kedinjobs?id=C	app/career ==&proc=g 37aFgVDym	rs/dist/jobs.js' data-bid='f etalljobs xpYx5GCgeR23fA==
French		Main Board						
Workflows	Add	Social Name	SupIntTest	12				
Styles & Layouts	Add	Primary Location Social Share Widget	https://my	/domain.com/	careers			
General Applies	Add	Show Bottom Page Apply Button	On					
Documentation Getting Started		Show Job Url Allow General Apply	Off					
Json Feed Rss Feed		Job Board Style & Layout			~			
Web Apply API		Default Workflow			~			
		Localization & Language	English		~			
		Duplicate Checking	Both	st Name in Dup N in Duplicate C	V licate Check Check			
		Application vernication	UI					
		Jobs Search						
		3rd Party Integrations						

6. Paste the Google Analytics script from previous Section

3rd Party Integrations	
Thank You Page 3rd Party Conversion Tracking	<script type="text/javascript"> /* Your Integration or Custom scripts here */ </script>
	This feature supports any <div>HTML Tags</div> and <script> /* Javascript code */ </script>

7. Click 'Save Job Board'

Thank You Page 3rd Party Global site tag (gtag.js) - Google Analytics Conversion Tracking <script async="" src="https://www.googletagmanager.com/gtag/js?id=UA-</td> 48151623-1"></script> <script></th><th></th></tr><tr><th><pre>window.dataLayer = window.dataLayer []; This feature supports any <div>HTML Tags</div> and <script> /* Javascript code */ </script>	
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