

# Google Analytics Tracking IDs/Tags

## Overview

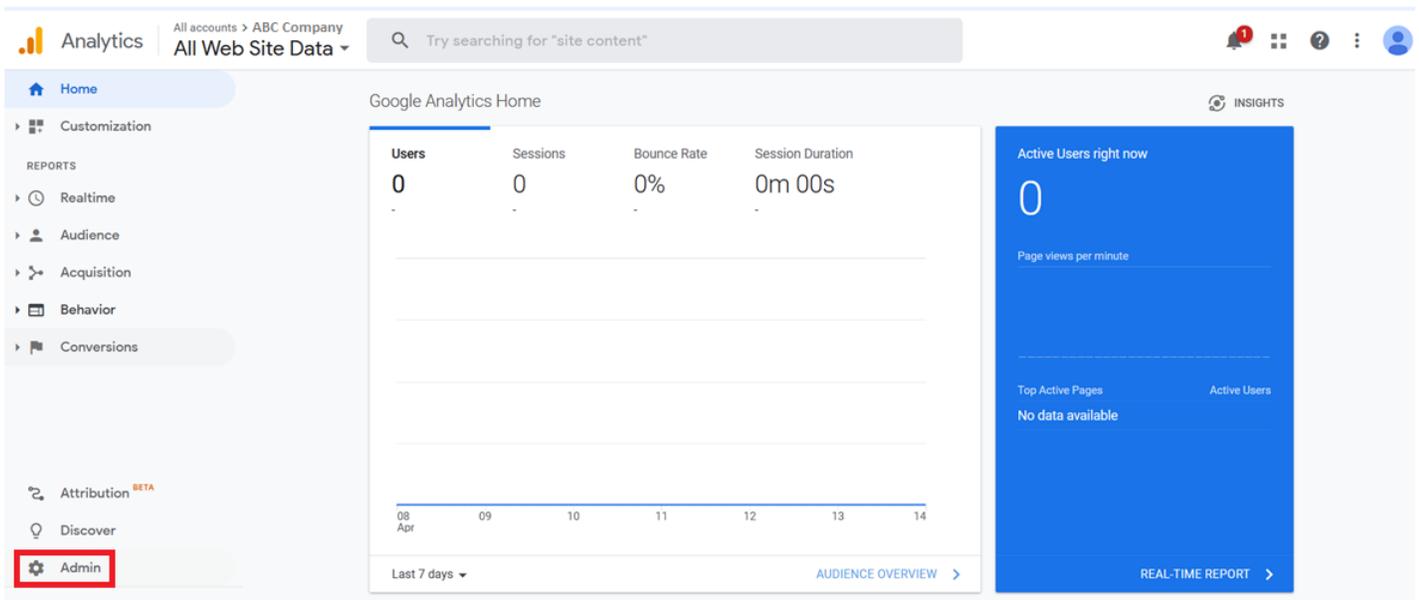
- Shows where to go to get your Tracking Tags/Scripts
- Applying the Tags/Scripts to BOLD Job Boards

### [Section 1: Finding your Google Analytics information](#)

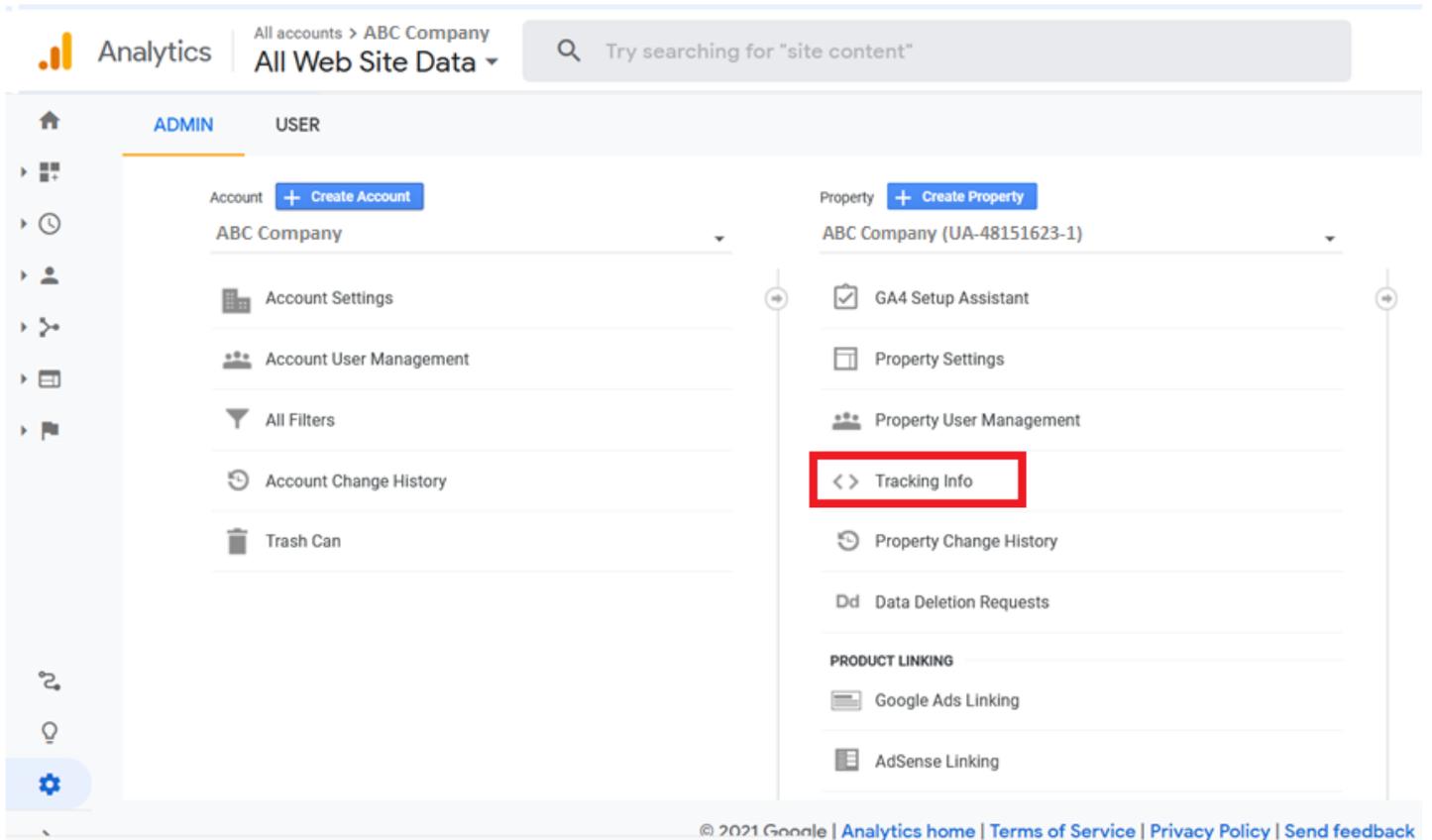
### [Section 2: Adding to Job Board for Tracking](#)

## 1. Finding your Google Analytics information (Tracking ID)

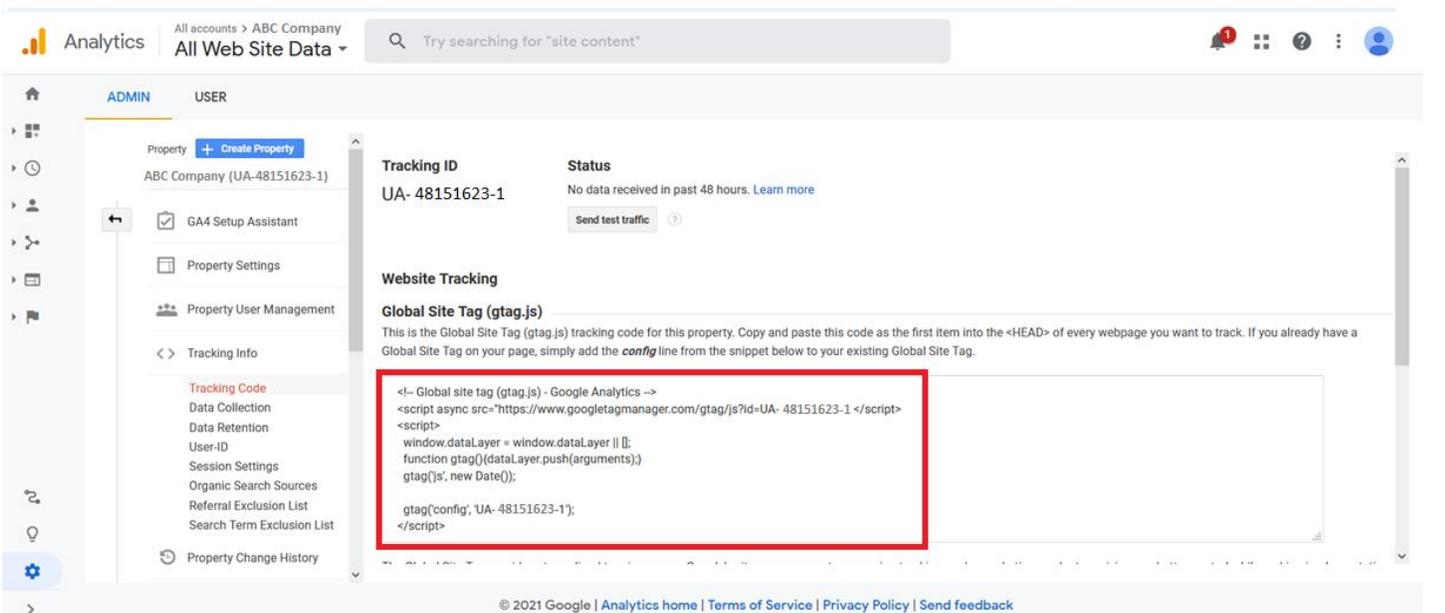
1. Login to the Google Analytics website:
  1. <https://analytics.google.com/>
2. Click 'Admin'



3. Click on '<> Tracking Info'



4. Copy the information in the 'Global Site Tag' area

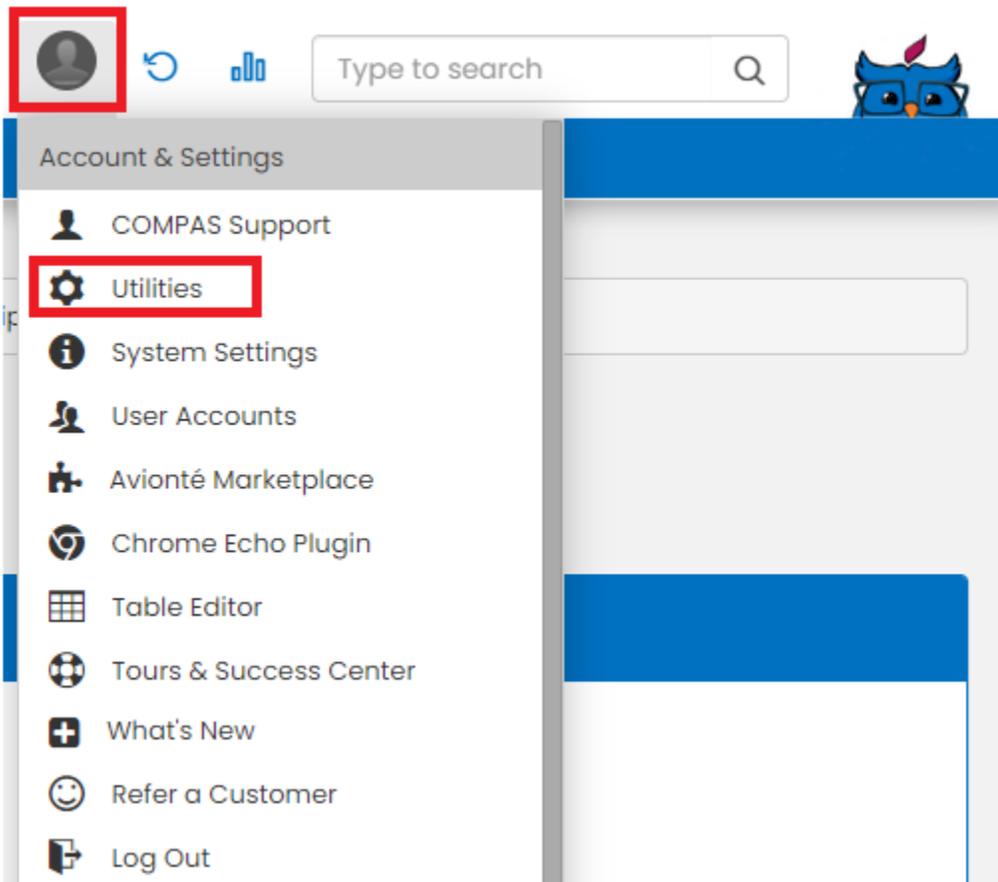


1. It may look something like this:
  1. The Red Underline is your Tracking ID

```
<!-- Global site tag (gtag.js) - Google Analytics -->  
<script async src="https://www.googletagmanager.com/gtag/js?id=UA-48151623-1" </script>  
<script>  
  window.dataLayer = window.dataLayer || [];  
  function gtag(){dataLayer.push(arguments);}  
  gtag('js', new Date());  
  
  gtag('config', 'UA-48151623-1');  
</script>
```

## 2. Adding to Job Board for Tracking

1. Login to your BOLD environment
2. Click on 'Account Settings'
3. Click on 'Utilities'



#### 4. Click on 'Career Page Editor'

The screenshot shows the 'myDashboard' interface with a navigation menu at the top containing 'Jobs', 'Talent', 'Timesheet', 'Invoices', 'Companies', 'Documents', 'Back Office', 'Analyze', and 'Sub Vendors'. Below the navigation is a 'Dashboard Tasks' bar. The main content area is titled 'Avionté Utilities' and features a search bar labeled 'Search Utilities'. Below the search bar are three utility cards: 'User Accounts' (Edit your user account settings including changing passwords, email, etc.), 'Table Editor' (Edit the inner workings of Avionté, including process flows, terminologies and other system wide settings), and 'Careers Page Editor' (Configure, edit and customize your careers pages, languages, and other Avionté careers page functionalities). The 'Careers Page Editor' card is highlighted with a red border.

#### 5. Click '3rd Party Integrations'

The screenshot shows the 'myDashboard' interface with the 'Careers Page Editor' configuration page. The navigation menu at the top is the same as in the previous screenshot. The 'Dashboard Tasks' bar is also present. The main content area is titled 'Careers Pages' and contains a 'Main Board' button. Below this are sections for 'Languages' (with 'English' and 'French' options), 'Workflows', 'Styles & Layouts', 'General Applies', and 'Documentation'. The 'Main Board' section is expanded, showing various configuration options: 'Social Name' (SupintTest2), 'Primary Location' (https://mydomain.com/careers), 'Social Share Widget' (Off), 'Show Bottom Page Apply Button' (On), 'Show Job Url' (Off), 'Allow General Apply' (Off), 'Job Board Style & Layout' (dropdown), 'Default Workflow' (dropdown), 'Localization & Language' (English), 'Duplicate Checking' (Both), and 'Application Verification' (Off). There are also checkboxes for 'Include Last Name in Duplicate Check' and 'Include SSN in Duplicate Check'. At the bottom of the configuration page, there are two tabs: 'Jobs Search' and '3rd Party Integrations'. The '3rd Party Integrations' tab is highlighted with a red border.

6. Paste the Google Analytics script from previous Section

3rd Party Integrations

**Thank You Page 3rd Party Conversion Tracking**

```
<script type='text/javascript' /> /* Your Integration or Custom scripts here */  
</script>
```

**i** This feature supports any <div>HTML Tags</div> and <script> /\* Javascript code \*/ </script>

7. Click 'Save Job Board'

Jobs Search

3rd Party Integrations

**Thank You Page 3rd Party Conversion Tracking**

```
<!-- Global site tag (gtag.js) - Google Analytics -->  
<script async src="https://www.googletagmanager.com/gtag/js?id=UA-48151623-1"></script>  
<script>  
  window.dataLayer = window.dataLayer || [];
```

**i** This feature supports any <div>HTML Tags</div> and <script> /\* Javascript code \*/ </script>

Cancel **Save Job Board**